



# International Wildlife Film Festival 48

April 19–April 24, 2025

Sponsorship Opportunities

# THE INTERNATIONAL WILDLIFE FILM FESTIVAL

is celebrating its 48th year of bringing ethically made wildlife and environmental films from across the globe, to Missoula, MT. Presented each spring at the Roxy Theater, the mission of the International Wildlife Film Festival is to promote awareness, knowledge, and understanding of wildlife, habitat, people, and nature through excellence in film. This long-standing festival champions wildlife filmmakers and challenges conventional expectations about how we conserve wildlife and habitat.

## Revisiting IWFF 47.

- 52** IWFF screenings at the Roxy Theater
- 2,362** Festival attendees
- 3,162** Students at free Youth Matinee screenings
- 4,000** WildWalk and WildFest participants
  
- 25** Guest filmmakers hosted in Missoula
- 4** Panel discussions
- 236** Films submitted for consideration
- 70** Film selections
  - 17** Feature films
  - 53** Short films

“ We applaud the festival’s decades-long dedication to fostering community, championing grassroots conservation, driving dialogue critical to solving our generation’s most pressing environmental issues, and amplifying voices that have historically been excluded or minimized. Through powerful storytelling and community engagement, the festival masterfully balances radically candid portrayals of our planet’s struggles and wildly successful wins, leaving festival goers moved to action; this is the heart of what makes IWFF a pillar of and a bridge between the conservation and filmmaking worlds. ”

—Jess Walter, Development Director, Clark Fork Coalition



# \$3,000

- Includes your logo on the website, in festival materials, and exclusive sponsorship of one unique festival event.
- Mentioned in promotion and introduction as the sponsor of one film.
- Your business ad runs in the Roxy pre-show from April 4–June 27, 2025. 12-weeks of on-screen ads reaches an average of 10,000 Roxy guests.
- Forty radio spots with Montana Broadcasting Company.
- Access to Sponsor Sneak Peek event on Friday, April 18, 2025.
- Access to banner space at the Roxy Theater.
- Opportunity to have a presence in the lobby at your sponsored film and banner at the closing party.
- 4 transferable festival passes to IWFF and a custom goodie bag.
- Presenting Sponsor of an IWFF Presents screening at the Roxy Theater.

# \$1,000

- Includes your logo on the website, in festival materials, and co-sponsorship credit of one unique festival event.
- Mentioned in promotion and introduction as the sponsor of one film.
- Your business ad in the Roxy pre-show from April 4–May 16, 2025. Six weeks of on-screen ads reaches an average of 7,000 Roxy guests.
- Twenty radio spots with Montana Broadcasting Company.
- Access to Sponsor Sneak Peek event on Friday, April 18, 2025.
- Opportunity to have a presence in the lobby at your sponsored film and your banner at the closing party.
- Two transferable festival passes.

# \$500

- Includes your logo on the website and in festival materials.
- Sponsor of one film and mentioned in film promotion and introduction.
- Your business ad in the Roxy pre-show from April 18–24, 2025.
- Access to Sponsor Sneak Peek event on Friday, April 18, 2025.
- 4 tickets to your IWFF sponsored screening.

# \$250

- Includes a sponsor listing on the website and in festival materials.
- Sponsor of one short film and mentioned in film promotion and introduction.
- Access to Sponsor Sneak Peek event on Friday, April 18, 2025.
- 2 tickets to your IWFF sponsored screening.



As a small family owned Missoula area business owner it's imperative to donate funds to continue to support this Film Festival we all love so very much. I am proud to be a sponsor for the International Wildlife Film Festival and use the Roxy Theater for advertising my small business. The staff is amazing and supportive!



—Amber Barksdale, Art & Rays Lock & Safe



Wild Walk



MISSOULA'S COMMUNITY CINEMA